

INVITATION TO BE PART OF  
A CULTURE CHANGING INITIATIVE

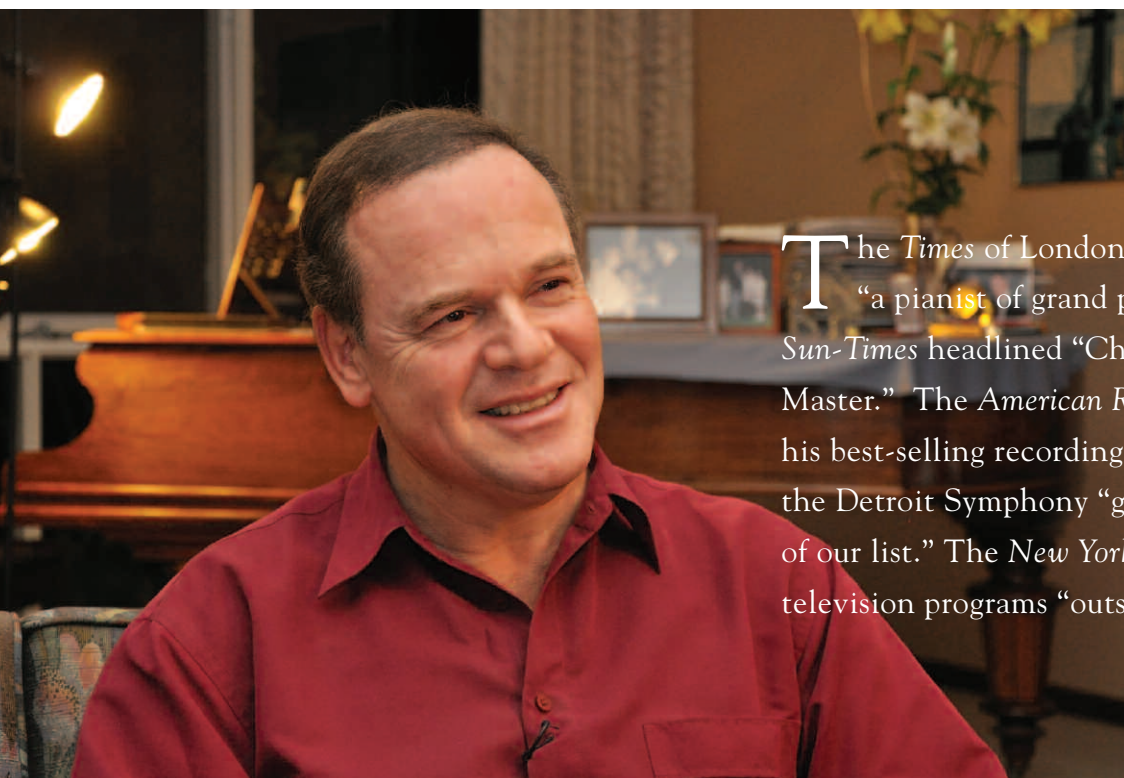
# MASTERCLASS AND CONCERT PROGRAM



PRINCE OF  
THE PIANO

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ALAN KOGOSOWSKI



The *Times* of London called Alan Kogosowski “a pianist of grand panache.” The *Chicago Sun-Times* headlined “Chopin in the Hands of a Master.” The *American Record Guide* wrote that his best-selling recording of Rachmaninoff with the Detroit Symphony “goes straight to the top of our list.” The *New York Times* classed his television programs “outstanding.”

## THE MASTERCLASS AND CONCERT PROGRAM



A consortium of patrons is being invited to join the Masterclass and Concert Program, which has tax-deductible status through the government-supported philanthropic agency “Creative Partnerships Australia.”

Internationally acclaimed Australian concert pianist Alan Kogosowski established the innovative ‘Masterclass and Concert Program’, which has been inspiring young people in schools in Melbourne since 2009 with mentoring from outstanding Australian and international performers, including leading singers and instrumentalists.

The Program ([www.masterclassprogram.com.au](http://www.masterclassprogram.com.au)) provides guidance to encourage and nurture young talents, but also inspires the whole younger generation and the community with school events plus concerts of top international standard.





The Program is now set to expand, with public masterclasses and also a monthly masterclass ‘salon’ in the home Kogosowski’s parents built specially to accommodate gatherings for musical events, sometimes devoted to classical piano with Alan, sometimes jazz improvisation with Allan Zavod, sometimes classical or popular singing. There is customarily a group of about a dozen students, of whom three perform at each masterclass, and everyone is welcome to attend as auditors - peers, parents, grandparents, friends.

For corporate sponsors, private dinners with performances by Kogosowski, Zavod (“*The Two Allans*”) and/or other performer/mentors from the Masterclass Program are being offered at the magnificent Park Hyatt situated behind Parliament House. Queen’s Hall in Parliament House will also be host to Masterclass Concert Program events.





# MASTERCLASS



The objective of the masterclass is to provide guidance, encouragement and inspiration to students.

The school's Director of Music invites promising students to attend a Masterclass conducted by Alan Kogosowski or another mentor/performer, open to students and other members of the school community, as well as guests and students invited from other schools.

Each participant performs one piece and is mentored by Kogosowski or another mentor/performer. He or they share their experience as well as musical and technical insights. Constructive advice is given on each student's performance. Practical advice is offered on how to connect with audiences, as well as guidance on presentation.

The Masterclass Program provides the invaluable experience to students of establishing a personal connection with a top performer as both mentor and friend. The ideal age for candidates is 14 – 17.



*Queen Mother discussing Alan's performance*



*Princess Alexandra and Alan*



# GALA PERFORMANCE



A very special evening awaits the school community: a Gala performance by Alan Kogosowski or another internationally acclaimed performer, either instrumentalist or singer.

This concert is for the public and wider community as well as the school students and their families, and is ideally presented on a Saturday night. Students are able to experience the kind of excitement and inspiration that comes with performance at the highest international standard.

The performer presents the concert with narrative explaining the background to each selection. This presentation style is particularly informative for those audience members not completely au fait with the music, but even for those familiar with the music and the milieu, it brings a refreshing, modern, relevant character to the project.

All artwork is approved by the school prior to printing. Floral decorations for the venue are also arranged. If the school does

not already have a first class grand piano, one is brought in for the night. Schools usually handle the ticketing, but this can also be arranged through Ticketek.

Publicity for the event is provided by the Masterclass Program in consultation with the school. The events are advertised in school publications, on the website and display boards, to the parent community as well as the school's alumni.

External publicity is desirable, and it is advantageous for the school's 'brand' to be associated with a prestigious event of this nature. Alan and the other performers are available for interviews with local papers, and Alan's contacts in the media can be called upon to help generate mainstream publicity. The Concert is an opportunity for the school to promote itself to the general community.



*Artistic Director of Concerts at  
Sotheby's London 1986-96*



*Detroit Symphony Orchestra*



*The Prince and Princess of Wales*

# THE MASTERCLASS CONCERT PROGRAM



“This Program showcases the rich musical talent of Australia’s young performers. It represents the best possible vindication of Alan Kogosowski’s imaginative Masterclass and Concert Program. This bold initiative deserves our warmest support.”

*Sir Gustav Nossal*

## My Objective

**T**o Enlighten and Inspire, by bringing music performed at the highest level directly to young people.

The first part - **Enlighten** - consists of Masterclasses and mentoring experiences for students and auditors.

The second - **Inspire** - consists in exposing the younger generation, as well as the wider school community, to the glamour and excitement of great music presented in a gala concert in their own school hall or performing arts centre.

Music is an international language. There are no language barriers and no barriers to understanding. It brings people together, be they performers or listeners.



*Alan Kogosowski*



# ALAN KOGOSOWSKI



Recognized as a child prodigy in his home town, Melbourne, Alan Kogosowski made his first world tour at age thirteen, including a performance on the Ed Sullivan Show in New York. He went on

to win the Winston Churchill Memorial Fellowship at age sixteen, the youngest person to receive this prestigious award. He studied in Paris at the Ecole Normale de Musique, as well as in London and Warsaw. His New York and London debuts, at Lincoln Center and Wigmore Hall, were enthusiastically received. Critics and public alike have praised his interpretations and extraordinary technique, as well as his communicative powers.

Alan Kogosowski is one of the few pianists in the world today to have earned the coveted description 'Chopinist', in acknowledgment of his dedication to and understanding of the music of the piano's greatest composer.



Alan was awarded a special medal from the Vatican in 1999. Members of the Royal family attended his

concerts in London on several occasions, including Princess Diana and the Queen Mother. His TV series on Chopin, DVDs, CDs and books have confirmed his unique authority in the music of Chopin.

Kogosowski's recreation of Chopin's last public appearance, which took place in 1848 at London's Guildhall, has been called "one of London's great musical



Awarded a special Medal from the Vatican

events." When he repeated this programme in Chicago's Orchestra Hall, the *Chicago Sun-Times* declared that "this was Chopin in the hands of a master."

In his many concerts Alan Kogosowski has demonstrated his belief that the music of Chopin, Beethoven and their like is one of the most powerful representations and symbols of the human spirit.

The introduction of Alan's innovative 'Masterclass and Concert Program' has been a great success. The desire to give back to the community and share his invaluable experience with talented students is only the start of his motivation.



With Maestro Neeme Jarvi

It is his sincere hope that the Masterclass Program will inspire and uplift a whole generation of young Australians, opening new vistas to them.

Music, the arts, and high achievement in general make us ALL the richer, and in an age of unprecedented materialism examples need to be shown to our youth.



## SCHOOLS THAT HAVE PARTICIPATED IN THE MASTERCLASS PROGRAM



GEELONG  
GRAMMAR  
SCHOOL



CAMBERWELL  
GRAMMAR  
SCHOOL



MENTONE  
GIRLS' GRAMMAR  
SCHOOL



CAMBERWELL  
GIRLS' GRAMMAR  
SCHOOL



ST MARGARET'S  
BERWICK  
GRAMMAR SCHOOL



TRINITY  
COLLEGE  
COLAC



SHELFORD  
GIRLS' GRAMMAR



NOSSAL  
HIGH SCHOOL



STRATHCONA BAPTIST  
GIRLS' GRAMMAR  
SCHOOL



KOROWA  
ANGLICAN GIRLS'  
SCHOOL

## APPRECIATION

Alan Kogosowski has a special way of sharing his wealth of musical knowledge and his considerable experience as a performer so that students come away with new insights into the works they are playing and increased motivation for achieving excellence.

The value of enrichment opportunities such as live recitals and masterclasses for advanced level performers cannot be underestimated. They are essential to the development of all serious music students. My thanks go to Alan for giving his time to inspire the students with his beautiful playing.

**Dr. Anne Lierse**

*Director of Music, Melbourne High School*

Thank you so much for providing us with such a fantastic Gala Chopin Recital. Your performance was absolutely stunning from beginning to end. Everyone thoughly enjoyed the night and your amazing talent.

**Jon Charlton**

*Principal, Kilvington Girls' Grammar*

Thank you for giving us all the opportunity of hearing such a grand master. We certainly have been privileged and very lucky to have you at Bialik. You are not only a sensational performer but a very down-to-earth, kind person. The concert was inspirational and the audience was completely enthralled, but so too were the masterclasses for our students. We look forward to other events in the future.

**Elizabeth Exintaris**

*Head of Music, Bialik College*





## THE MASTERCLASS AND CONCERT PROGRAM

*Four Gala concerts will be  
presented annually at Monash  
University Frankston Campus'  
George Jenkins Theatre,  
commencing in 2015.*

*“You will not be  
disappointed.”*

*Prof Leon Piterman AM*



**MONASH** University



“**M**onash University Peninsula Campus is committed to community engagement. This includes engagement with the City of Frankston, Mornington Shire Council, local schools, hospitals, industry and the community at large. As part of this engagement we are showcasing a number of performances, classical, jazz and musical theatre at our George Jenkins Theatre under the guidance of renowned concert pianist Mr Alan Kogosowski. This initiative will be part of the innovative ‘Masterclass and Concert Program’, and will include masterclasses to students from area schools in conjunction with the gala performances, which will be open to everyone in the community. These events will be scheduled throughout 2015. We welcome your attendance. You will not be disappointed.”

*Prof Leon Piterman AM*

**Pro-Vice Chancellor**  
Peninsula Campus Monash University



## AUSTRALIAN CULTURAL FUND DONATION FORM

*Creative Partnerships Australia is a business name of the  
Australia Business Arts Foundation Ltd*

ABN 88 072 479 835

### MY DETAILS:

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MY DONATION: \$

### PREFERRED ARTIST/S:

Whilst I understand that no guarantee can be given, it is my preference that this donation is granted to:

**Alan Kogosowski to deliver the Australian Masterclass Concert Program for schools**

### TAX DEDUCTION:

Creative Partnerships Australia is a business name of Australia Business Arts Foundation Ltd. The Australia Business Arts Foundation operates the Australian Cultural Fund in accordance with the Income Tax Assessment Act 1997. Donations over \$2 are eligible for tax deductions.

If you are a family member, partner or spouse of artist/s using the Australian Cultural Fund you cannot receive a tax deduction for a donation. In submitting this form you acknowledge that you are not a family member, partner or spouse of the preferred recipient/s.

### METHOD OF PAYMENT:

**Cheque:** Please make cheques payable to Creative Partnerships Australia

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### THANK YOU FOR YOUR DONATION

If you have any questions about this please contact the Manager Australian Cultural Fund: [acf@creativepartnershipsaustralia.org.au](mailto:acf@creativepartnershipsaustralia.org.au) or 03 9616 0326. Post your donation form, cheque or credit card details to: Creative Partnerships Australia, Level 4, 2 Kavanagh St, Southbank, Victoria 3006 or fax credit card details to 03 9614 2550. Please note that Creative Partnerships Australia does not accept cash donations.

☐ I would like to receive a copy of Creative Partnerships Australia's e-news

OFFICE USE:	DATE RECEIVED	ELIGIBILITY	DEXTER - DONOR
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### **Advice and Services for Businesses and Donors**

Increasing private sector and philanthropic support for the Australian arts and cultural sector is Creative Partnerships Australia's number one mission. Our expert staff provide advice and assistance to the business sector, trusts and foundations, and individuals wanting to support the arts in order to achieve this. While the government invests around \$700 million in the arts and cultural sectors each year, private sector support provides an essential component, accounting for approximately 10 per cent of all arts funding.

### **Benefits of Business Partnerships to the Community and the Arts**

By partnering with and supporting the arts, you are furthering the many outcomes achieved by the arts in Australia. Research demonstrates that access to and participation in the arts helps improve community health and wellbeing, inclusivity, shared identity, culture and pride. Ultimately, the arts connect and make for cohesive communities.

### **Business Benefits of Supporting the Arts**

From a business perspective, partnering with the arts connects you with diverse sectors of the community, increases marketing impact, and encourages creativity amongst your staff, providing new thinking and new ideas towards the way you do business. Research by the Australia Council in 2014 shows that the arts are more important than ever to the Australian community, attesting to the reach which can be achieved by partnering with the arts. A key finding is that 85% of Australians think that the arts make for a richer and more meaningful life.

## HOW YOU CAN HELP

The Masterclass and Concert Program would not be possible without the support of our generous donors. Donated funds continue to contribute to the many costs associated with production and promotion.

Just as importantly, every donation gives the Masterclass and Concert Program musicians an important boost of support and encouragement.

Every donation is  
Tax Deductible



in the heart of the city yet a world away  
an exclusive address in a leafy locale  
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Park Hyatt Melbourne understands the art of delivering a finely tuned performance and is proud to accommodate the many talents of the Masterclass Concert Program. For additional details or to arrange your own exquisite performance, please call +61 3 9224 1234.

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